February 6, 2007

RE: FREE PREVIEW! Copyright Law: Internet and Multimedia Education for Schools

I am delighted to provide you, upon request, a 30-day preview of a first-of-its-kind instructional tool for students in grades 5-20, school librarians, classroom teachers, administrators and public libraries.

This interactive DVD combines the best that today's technology and media have to offer in the area of copyright education and the law. Twelve distinctly different segments provide visually stimulating and insightful information that make clear the message of respecting intellectual property.

Music videos, motion picture clips, video presentations, slide shows and an introduction to the people in today's entertainment industry provide a memorable experience that will open minds and create the support necessary to help protect the creative communities that enrich all our lives.

The DVD's two main menus include the following segments:

Menu One
- Copyright 101
- Anti-piracy
- Music United
- Making Movies
- Credits
- Downloading and FBI Warning

Menu Two
- Movie Licensing
- Fair Use and Multimedia
- Plagiarism
- DMC & The TEACH Act
- Cybersafe
- Acts of 2005

Content partners include the Business Software Alliance, Movie Licensing USA, The FBI, Buena Vista Home Video/Disney and the Motion Picture Association of America.

Individual copies of Copyright Law: Internet and Multimedia Education for Schools are $59.95 with public performance rights. Please contact me for information on multiple copy pricing. My phone number is 509.886.0232 or you may reach me by email at jennifer@jennifermaydole.com.

Sincerely,

Jennifer Maydole

Dr. Lynell Burmark, author of Visual Literacy said....
“This visually stimulating and content rich interactive DVD will go a long way to assist schools and libraries as they strive to adhere to copyright law and teach responsible, respectful behaviors to their students.”